

2025 YEAR IN REVIEW

YOU DROVE THE MARKET.
WE TRACKED THE TRENDS.

SERVICE

First



3964

Customer Service
Tickets Resolved



< 24 HOUR

Customer Service
Response Time



810

New Users



757

Orientation
Attendees

YOUR TOP 5 LISTING STATS

1. Listings Entered

27,874

2. Listings Closed

17,107

3. Average List Price

\$417,950

4. Average Sold Price

\$407,963

5. Total Sold Volume

\$7 BILLION

ACCOUNTABILITY

Cooperation, Engagement, Trustworthiness, Transparency

Violations Received



2,317

Verified Violations



937

Violation Emails Sent



797

Featuring: **22**



NEW How-To
Videos & Guides

Because we're better if we
work together.



**MULTIPLE LISTING SERVICE OF
SOUTHERN ARIZONA**

Now lets spotlight the most iconic behind the scenes metrics.

INNOVATION

To Compete

NEW Resources

CubiCasa

900 floor plans added in 3 months

Property Shield

1,580 fraudulent listings found and removed in 2 months

API Data

Became available on August 18, 2025

Updated Processes and Procedures

- ✓ Updated the profile sheet
- ✓ Added forms for Subdivisions
- ✓ Added online training requests for participants
- ✓ Launched social media and dashboard communications
- ✓ Updated process for Status Change Requests

Powering Subscriber Websites

NEW API IDX



105

RETS IDX

270

Agreements Processed

263

New Website Audits

653

Existing Website Audits

API IDX WEBSITES



414

Approved



222

Pending



268

Audits Performed



2.0 Certification Obtained

+



120

Data Fields Reviewed

LEADERSHIP

Teamwork, Excellence

Strategic Plan Goals

Priority Objectives Completed

13

Industry Training

5 Board Members



CMLXv

Certification

8 Staff Members



CMLX1

Certification

We work harder, so you can work smarter.